

CULTIVATION CHART SAMPLE*

DESCRIPTION

Use this document for inspiration to create your own cultivation chart! For a template of your own, check out my website.

List cultivation activities you're planning to attend - ones that you find fun or interesting.

List three people/funders who might be interested in each activity.

List dates/cost. If not free, agree in advance who'll pay for your guests.

SAMPLE: Cultivation Activity Chart -Completed

Cultivation Activity	List three people you could invite	Activity Date(s) Time(s)	If it costs, how much? do you, do your guests, or does your nonprofit pay?
A. The Nutcracker Sensory- friendly performances	<ol style="list-style-type: none"> 1. Naomi 2. Stephanie 3. Gina 	Late Nov.- Mid Dec. <i>(check exact dates/times)</i>	\$30-\$100/ per person Attendees pay
B. Dance Studio Visit	<ol style="list-style-type: none"> 1. Brenda & Don 2. Blake 3. Liza 	Groups by request, <i>(give Ballet 2 weeks' notice)</i>	Free to visitors, Ballet will cover cost
C. Outreach Project* Annual Performance	<ol style="list-style-type: none"> 1. Brianna 2. Julia 3. Melissa 	End of school year <i>(get exact date/time)</i>	Free? Not sure, must check.

**Note: The Ballet offers free classes to introduce urban schoolchildren to ballet. Each year, students from several schools are chosen to perform on stage with professionals.*

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CULTIVATION ACTIVITY*

DESCRIPTION

List cultivation activities you're planning to attend - ones that you find fun and/or interesting.

List three people/funders who might be interested in each activity.

List dates/cost. If not free, agree in advance who'll pay for your guests.

If you need inspiration, see the sample completed cultivation chart on my website!

ACTIVITY: Match cultivation activities to your friends and colleagues

Cultivation Activity	List three people you could invite	Activity Date(s) Time (s)	If it costs, how much? Do you, do you will your nonpro cost?
A.	1. 2. 3.		
B.	1. 2. 3.		
C.	1. 2. 3.		

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